

Dow Diamonds

As of 12/31/2009

INDEX TICKER

DJITR

INTRADAY NAV TICKER

DIAIV

KEY FEATURES

Tax-efficient*

Low cost±

Hedging vehicle

Liquidity

Low turnover

FUND INCEPTION DATE

01/14/1998

OBJECTIVE

Dow Diamonds seeks to provide investment results that, before expenses, generally correspond to the price and yield performance of the Dow Jones Industrial Average.SM

Ordinary brokerage commissions apply.

ABOUT THIS BENCHMARK

The Dow Jones Industrial AverageSM is an index of 30 "blue-chip" U.S. stocks. At 100-plus years, it is the oldest continuing U.S. market index. It is called an "average" because it originally was computed by adding up stock prices and dividing by the number of stocks. (The very first average price of industrial stocks, on May 26, 1896, was 40.94.) The methodology remains the same today, but the divisor has been changed to preserve historical continuity. The DJIA is the best-known market indicator in the world, partly because it is old enough that many generations of investors have become accustomed to quoting it, and partly because the U.S. stock market is the globe's biggest.

PERFORMANCE

TOTAL RETURN	INDEX (%)	FUND BEFORE TAXES		FUND AFTER TAXES	
		MARKET VALUE (%)	NAV (%)	PRE-LIQUIDATION (%)	POST-LIQUIDATION (%)
QTD	8.10	8.11	8.03	7.73	5.22
YTD	22.68	22.51	22.47	21.14	14.47
ANNUALIZED					
1 YEAR	22.68	22.51	22.47	21.14	14.47
3 YEAR	-3.12	-3.25	-3.22	-3.81	-2.93
5 YEAR	1.94	1.78	1.80	1.30	1.41
10 YEAR	1.30	1.14	1.16	0.61	0.74
(%)					
GROSS EXPENSE RATIO				0.18	
NET EXPENSE RATIO[^]				0.167	

Performance quoted represents past performance, which is no guarantee of future results. Investment return and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Visit spdrs.com for most recent month-end performance.

Unless otherwise noted all information contained herein is that of the Dow Diamonds ETF.

All total return figures assume reinvestment of dividend and capital gains at net assets value; actual returns may differ.

Performance of an index is not illustrative of any particular investment. It is not possible to invest directly in an index.

After-tax returns are calculated based on NAV using the historical highest individual federal marginal income tax rates and do not reflect the impact of state and local taxes. Actual after-tax returns depend on the investor's tax situation and may differ from those shown. The after-tax returns shown are not relevant to investors who hold their fund shares through tax-deferred arrangements such as 401(k) plans or individual retirement accounts.

ETFs are subject to risk similar to those of stocks including those regarding short-selling and margin account maintenance.

±Frequent trading of ETFs could significantly increase commissions and other costs such that they may offset any savings from low fees or costs.

*Passive management and the creation/redemption process can help minimize capital gains distributions.

[^]Until the Sponsor otherwise determines, the Sponsor has undertaken that the ordinary operating expenses of the Trust will not be permitted to exceed 0.1800% of the Trust's daily NAV.

Not FDIC Insured -No Bank Guarantee - May Lose Value

Dow Diamonds

As of 12/31/2009

CHARACTERISTICS

EST. 3-5 YEAR EPS GROWTH	9.11%
INDEX DIVIDEND YIELD	2.62%
FY1 P/E RATIO	15.64
NUMBER OF HOLDINGS	31
PRICE/BOOK RATIO	2.63
WEIGHTED AVERAGE MARKET CAP \$M	\$123,462.80

TOP HOLDINGS†

	FUND WEIGHT (%)
INTERNATIONAL BUSINESS MACH	9.48
3M CO	5.99
CHEVRON CORP NEW	5.58
UNITED TECHNOLOGIES CORP	5.03
EXXON MOBIL CORP	4.94
JOHNSON & JOHNSON	4.66
MCDONALDS CORP	4.52
PROCTER & GAMBLE CO	4.39
COCA COLA CO	4.13
CATERPILLAR INC DEL	4.13

KEY FACTS

BLOOMBERG	SPDR
TICKER SYMBOL	DIA
CUSIP	252787106
PRIMARY BENCHMARK	Dow Jones Industrial Average
INVESTMENT MANAGER	State Street Global Advisors
DISTRIBUTOR	ALPS Distributors, Inc.

TOP SECTORS

	(%)
INDUSTRIALS	20.16
INFORMATION TECHNOLOGY	18.63
CONSUMER STAPLES	14.36
FINANCIALS	10.65
ENERGY	10.51
CONSUMER DISCRETIONARY	8.95
HEALTH CARE	8.63
TELECOMMUNICATION SERVICES	4.43
MATERIALS	3.61
UNASSIGNED	0.08

†Subject to change.

Before investing, consider the funds' investment objectives, risks, charges and expenses. To obtain a prospectus which contains this and other information, call 1-866-787-2257, or by visiting spdrs.com. Read it carefully before investing.

In general, ETFs can be expected to move up or down in value with the value of the applicable index. Although ETF shares may be bought and sold on the exchange through any brokerage account, ETF shares are not individually redeemable from the Fund. Investors may acquire ETFs and tender them for redemption through the Fund in Creation Unit Aggregations only. Please see the prospectus for more details.

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Definitions: Pre-liquidation represents returns after taxes on distributions, assuming shares were not sold. **Post-liquidation** represents the return after taxes on distributions and the sale of fund shares. **Market Value** is determined by the midpoint between the bid/offer prices as of the closing time of the New York Stock Exchange (typically 4:00PM EST) on business days. **NAV** is the market value of a mutual fund's and ETFs total assets, minus liabilities, divided by the number of shares outstanding. An **Intraday NAV** is calculated and published throughout the trading day. It is based on the last trade price of each holding listed in the basket used for creation and redemption including estimated cash amounts. This value is used to provide an intraday relationship between the basket of securities representing the ETF and the market price of the ETF. **The Estimated 3-5 Year EPS Growth** is based on the underlying holdings of the fund. The actual earnings estimates for the underlying holdings are provided by FactSet, First Call, I/B/E/S Consensus, and Reuters and are used to calculate a mean 3-5 year EPS growth rate estimate. **FY 1 P/E Ratio** is the closing price divided by the sum of the forecasted fiscal year earnings per share. **Price/Book Ratio** is the current market price of the stock divided by the most recently reported book value for the prior fiscal year.

ALPS Distributors, Inc., a registered broker - dealer, is the distributor for Diamonds.

Control # DIA000152

Date of First Use: January 2010

Expiration Date: 04/20/2010