



John Dodd
Fund manager, since
June 2003



Kartik Kumar
Fund manager, since
May 2018

January 2020

Data as of 31 December 2019

The fund's aims

The fund aims to provide long-term capital and income growth by investing predominantly in listed companies and to achieve a net asset value total return greater than the total return of the FTSE All-Share Index.

Fund update

In December, the Company's net asset value (NAV) rose by 7.7% against a 3.3% rise in the FTSE All-Share. For the calendar year 2019, the NAV increased by 28.5% vs. a rise of 19.2% for the market. Our largest contributors in the month were Frasers Group (formerly Sports Direct), Delivery Hero, Plus500 and Tesco. Hurricane Energy was the only meaningful detractor.

Sports Direct's share price responded positively to the announcement of its interim results, rising by nearly 25% on the day. The results demonstrated the continued success of the company's 'elevation strategy' with underlying EBITDA increasing by 22% and a strong improvement in the profitability of the company's European operations.

Delivery Hero announced a strategic partnership with Woowa Brothers, the number

one player in South Korea. The market's reaction was positive as the combined group will have a strong competitive position in one of the most exciting food delivery markets globally.

Hurricane's share price fell on the announcement of drill results from its Warwick West well. Although oil was found, the flow rates from the well were below expectations. The continued positive data from the company's core fields outweighed this and so we used weakness in the price to increase our position.

Tesco announced a strategic review of its Asian operations following inbound interest. If this proceeds to a sale, it would free up resource to invest further in the UK and may lead to the return of surplus cash to shareholders. Rocket Internet announced a tender of 10% of its equity and resolved a cross-holding with United Internet. We viewed this favourably as we

believe the company is buying back equity at an attractive price. Following a further round of bids, Takeaway was successful in its offer for Just Eat, making a higher offer than Prosus in its own shares.

For UK assets, however, the most significant development in the month was the result of the general election, with the Conservatives winning a landslide majority. We think this is a positive outcome for UK assets as our view was that political instability posed a greater risk to the economy than a hard Brexit. Further, the likelihood of a Brexit resolution has increased materially. In the lead up to the election, we made a decision to hedge approximately 9% of the portfolio's non-sterling exposure through currency forwards.

(Extended investment commentary can be found online at www.artemisfunds.com).

Composition

Top ten holdings

Sports Direct	7.8%
IWG	6.3%
Tesco	5.5%
easyJet	4.9%
Delivery Hero	4.6%
Just Eat	4.6%
Dignity	4.5%
Rocket Internet	4.5%
Barclays	4.5%
Plus 500	4.4%

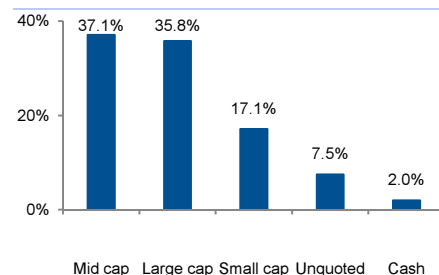
Source: Artemis as at 31 December 2019. Please note that figures may include adjustments to the unquoted investment holdings made after the period end.

Market sector split

Consumer Services	42.2%
Financials	26.8%
Consumer Goods	11.0%
Industrials	10.1%
Oil & Gas	3.3%
Technology	2.1%
Healthcare	1.6%
Basic Materials	0.3%

Source: Artemis as at 31 December 2019. Please note that figures may not add up to 100% due to rounding and the cash holding and may include adjustments to the unquoted investment holdings made after the period end.

Asset allocation



Source: Artemis as at 31 December 2019. Please note that figures may not add up to 100% due to rounding and may include adjustments to the unquoted investment holdings made after the period end.

Performance

Cumulative performance

	Since appointed	5 years	3 years	1 year	6 months
Artemis Alpha Trust NAV	589.4%	29.9%	30.4%	28.5%	18.3%
Artemis Alpha Trust Share Price	517.1%	30.9%	48.3%	35.3%	24.7%
FTSE All-Share TR	284.3%	43.8%	22.0%	19.2%	5.5%

'Since appointed' data from 30 May 2003; Artemis was appointed as investment manager on 1 June 2003. Source: Artemis/Lipper Limited, bid to bid in sterling to 31 December 2019. All figures show total returns with dividends reinvested. The comparative index changed when Artemis took over the management.

Discrete performance to year end

	2019	2018	2017	2016	2015
12 months to 31 December	35.3%	-11.8%	24.3%	1.7%	-13.2%

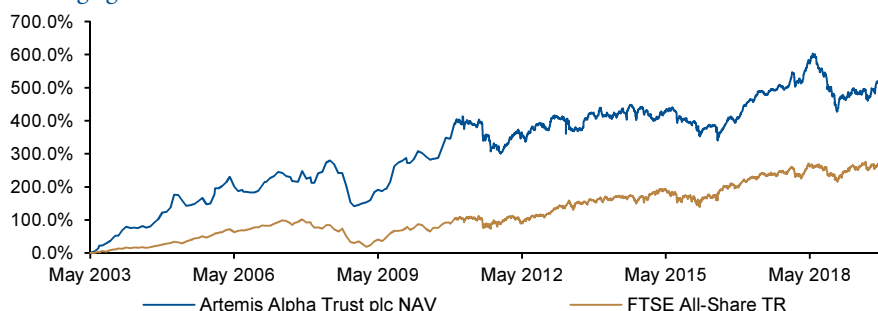
Please remember that past performance is not a guide to the future. Source: Lipper Limited, bid to bid in sterling. All figures show total returns with dividends reinvested.

Discrete performance to quarter end

	2019	2018	2017	2016	2015
12 months to 31 December	35.3%	-11.8%	24.3%	1.7%	-13.2%

Please remember that past performance is not a guide to the future. Source: Lipper Limited, bid to bid in sterling. All figures show total returns with dividends reinvested.

Percentage growth



Data from 30 May 2003, the date Artemis was appointed as investment manager. Source: Artemis/Lipper Limited, bid to bid in sterling to 31 December 2019. All figures show total returns with dividends reinvested.

Key facts

Fund type	Investment Trust
Focus	Capital growth
Asset class	Equity
Regional focus	United Kingdom
SEDOL	0435594
ISIN	GB0004355946
Ticker	ATS LN
Class currency	GBP
Shares in issue	39,747,474
Dividend payment dates	January, August
Year end	30 April
AGM date	September/October
Fund launch date	16 October 1998
Artemis appointed manager	1 June 2003
Fund size (net assets)	£161.0m
Fund size (market cap)	£137.5m
Net gearing	0.0%
Gearing range	0%-25%

Source: Artemis as at 31 December 2019.

Prices and Yield

Share Price	346.00p
Net Asset Value	405.10p
(Discount)/premium	-14.59%
Dividend yield	1.59%

The dividend yield reflects distributions declared over the past twelve months, as at the date shown. It does not include any preliminary charge and investors may be subject to tax on their distributions.

Charges

Ongoing charge	0.910%
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The ongoing charge includes the annual management charge, which is tiered based on market capitalisation: under £250m 0.75%, £250-£500m 0.70%, over £500m 0.65%.

Directors

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Company Announcements:
<http://www.investegate.co.uk/index.aspx?company=ats>

Risks and important information

Please ensure that you understand whether this fund is suitable for you. We recommend that you get independent financial advice before making any investment decisions.

This information does not constitute an offer, invitation or solicitation to deal in securities.

The value of shares in Artemis Alpha Trust PLC, and any income from them, can fall as well as rise as a result of market and currency fluctuations and you may not get back the amount originally invested.

Stockmarket prices, currencies and interest rates can move irrationally and can be affected unpredictably by diverse factors, including political and economic events.

How the shares have performed in the past is not a guide to how they will perform in the future.

The fund may have investments concentrated in a limited number of companies, industries or sectors. This can be more risky than holding a wider range of investments.

A proportion of the investment trust may be invested in emerging markets. Investment in emerging markets can involve greater risk than is customarily associated with more mature markets meaning above average price movements both positive and negative can be expected.

The investment trust may invest in the securities of smaller and/or medium sized companies. This can

involve greater risk than is customarily associated with investment in larger, more established companies. The market for securities in smaller companies is often less liquid than that for securities in larger companies, meaning above average price movements both positive and negative can be expected.

The fund may use derivatives (financial instruments whose value is linked to the expected price movements of an underlying asset) for investment purposes, including taking long and short positions, and may use borrowing from time to time. The use of borrowing ('gearing') may also have a larger impact, positive or negative, than if the underlying investments were held directly. It may also invest in derivatives to protect the value of the fund, reduce costs and/or generate additional income. Investing in derivatives also carries risks, however. In the case of a 'short' position, for example, if the price of the underlying asset rises in value, the fund will lose money.

The investment trust may borrow money in order to make further investments, which is known as 'gearing'. This can enhance investment returns in rising markets but conversely may reduce returns in falling markets. Third parties (including FTSE and Morningstar) whose data may be included in this document do not accept any liability for errors or omissions. For information, visit artemisfunds.com/third-party-data.

This information is issued by Artemis Fund Managers

Limited which is authorised and regulated by the Financial Conduct Authority.

Financial advisers and retail investors: The Company currently conducts its affairs so that the ordinary and subscription shares in issue can be recommended by financial advisers to ordinary retail investors in accordance with the Financial Conduct Authority's ("FCA's") rules in relation to non-mainstream investment products and intends to do so for the foreseeable future. The ordinary and subscription shares are excluded from the FCA's restrictions which apply to non-mainstream investment products because they are shares in an investment trust.