

For Investors in the UK. Investors should read the Key Investor Information Document and Prospectus prior to investing.

The Fund seeks to track the performance of an index composed of developed and emerging market companies which are generating significant revenues from digitally focused services.

KEY BENEFITS

- 1 Competitively priced and diversified access to companies that offer digitally focused services across both developed and emerging markets.
- 2 Growth potential due to the increasing prevalence and application of digital services.
- 3 Express a long-term view within your equity allocation.

Key Risks: Shares in smaller companies typically trade in less volume and experience greater price variations than larger companies. Investments in the technology securities are subject to absence or loss of intellectual property protections, rapid changes in technology, government regulation and competition. Emerging markets are generally more sensitive to economic and political conditions than developed markets. Other factors include greater 'Liquidity Risk', restrictions on investment or transfer of assets and failed/delayed delivery of securities or payments to the Fund. Investment risk is concentrated in specific sectors, countries, currencies or companies. This means the Fund is more sensitive to any localised economic, market, political or regulatory events.

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GROWTH OF 10,000 USD SINCE INCEPTION



12 MONTH PERFORMANCE PERIODS (% USD)

	30/9/2014 - 30/9/2015	30/9/2015 - 30/9/2016	30/9/2016 - 30/9/2017	30/9/2017 - 30/9/2018	30/9/2018 - 30/9/2019	2018 Calendar Year
Fund	N/A	N/A	11.96%	21.32%	-2.28%	-4.42%
Benchmark	N/A	N/A	12.07%	21.86%	-2.11%	-4.12%

ANNUALISED PERFORMANCE (% USD)

	1 Year	3 Years	5 Years	10 Years	Since Inception
Fund	-2.28%	9.90%	N/A	N/A	9.75%
Benchmark	-2.11%	10.16%	N/A	N/A	10.01%

The figures shown relate to past performance. Past performance is not a reliable indicator of future results and should not be the sole factor of consideration when selecting a product or strategy. Share Class and Benchmark performance displayed in USD, hedged fund benchmark performance is displayed in USD. Performance is shown on a Net Asset Value (NAV) basis, with gross income reinvested where applicable. Performance data is based on the net asset value (NAV) of the ETF which may not be the same as the market price of the ETF. Individual shareholders may realize returns that are different to the NAV performance. The return of your investment may increase or decrease as a result of currency fluctuations if your investment is made in a currency other than that used in the past performance calculation. **Source:** BlackRock

Capital at risk. All financial investments involve an element of risk. Therefore, the value of your investment and the income from it will vary and your initial investment amount cannot be guaranteed.

KEY FACTS

Asset Class	Equity
Fund Base Currency	USD
Share Class Currency	USD
Fund Launch Date	08-Sep-2016
Share Class Launch Date	08-Sep-2016
Benchmark	iSTOXX® FactSet Digitalisation Index
ISIN	IE00BYZK4883
Total Expense Ratio	0.40%
Distribution Type	None
Domicile	Ireland
Methodology	Optimised
Product Structure	Physical
Rebalance Frequency	Annual
UCITS	Yes
ISA Eligibility	Yes
SIPP Available	Yes
UK Distributor/Reporting Status	No/Yes
Use of Income	Accumulating

Net Assets of Fund	USD 555,737,134
Net Assets of Share Class	USD 555,737,134
Number of Holdings	152
Shares Outstanding	83,500,000
Benchmark Ticker	IXDIGITU

TOP HOLDINGS (%)

CARBON BLACK INC	1.13
AFTERPAY TOUCH GROUP LTD	1.08
NAVER CORP	0.96
LIFULL LTD	0.93
ZOZO INC	0.91
KAKAKU.COM INC	0.90
DOCUSIGN INC	0.90
PAGSEGURO DIGITAL LTD CLASS A	0.88
B2W COMPANHIA DIGITAL	0.86
STONECO LTD CLASS A	0.85
	9.40

Holdings are subject to change.

Key Risks Continued: The value of equities and equity-related securities can be affected by daily stock market movements. Other influential factors include political, economic news, company earnings and significant corporate events. **Liquidity Risk:** Lower liquidity means there are insufficient buyers or sellers to allow the Fund to sell or buy investments readily. **Counterparty Risk:** The insolvency of any institutions providing services such as safekeeping of assets or acting as counterparty to derivatives or other instruments, may expose the Fund to financial loss.

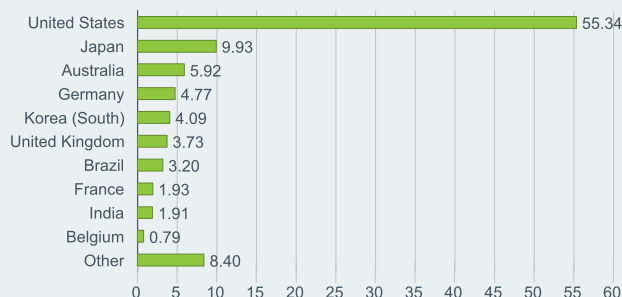
SECTOR BREAKDOWN (%)

	Fund
Information Technology	51.46
Communication	24.41
Consumer Discretionary	11.50
Industrials	10.06
Financials	2.30
Cash and/or Derivatives	0.27

DEALING INFORMATION

Exchange	London Stock Exchange	London Stock Exchange
Ticker	DGTL	DGIT
Bloomberg Ticker	DGTL LN	DGIT LN
RIC	DGTL.L	DGIT.L
SEDOL	BYZK488	BYYLQP3
Trading Currency	USD	GBP
This product is also listed on: Xetra, Tel Aviv Stock Exchange, Bolsa Mexicana De Valores, Borsa Italiana, SIX Swiss Exchange		

GEOGRAPHIC BREAKDOWN (%)



Geographic exposure relates principally to the domicile of the issuers of the securities held in the product, added together and then expressed as a percentage of the product's total holdings. However, in some instances it can reflect the location where the issuer of the securities carries out much of their business.

GLOSSARY

Total Expense Ratio (TER): A measure of the total costs associated with managing and operating a fund. The TER consists primarily of the management fee plus other expenses such as trustee, custody, or operating expenses. It is expressed as a percentage of the fund's total net asset value.

Distribution yield: The distribution yield represents the ratio of distributed income over the last 12 months to the fund's current Net Asset Value.

Product Structure: Indicates whether the fund buys the actual underlying securities in the index (i.e. Physical) or whether the fund gains exposure to those securities by buying derivatives, such as swaps (known as 'Synthetic'). Swaps are a form of contract that promises to provide the return of the security to the fund, but the fund does not hold the actual security. This can introduce a risk that the counterparty defaults on the "promise" or contract.

Methodology: Indicates whether the product is holding all index securities in the same weight as the index (replicating) or whether an optimised subset of index securities is used (optimised/sampled) in order to efficiently track index performance.

Want to learn more?



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BlackRock has not considered the suitability of this investment against your individual needs and risk tolerance. The data displayed provides summary information, investment should be made on the basis of the relevant Prospectus which is available from your Broker, Financial Adviser or BlackRock Advisors (UK) Limited. We recommend you seek independent professional advice prior to investing.

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