

Key Investor Information



This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this fund. You are advised to read it so you can make an informed decision about whether to invest.

WisdomTree Japan SmallCap Dividend UCITS ETF-USD

ISIN: IE00BFXYK923

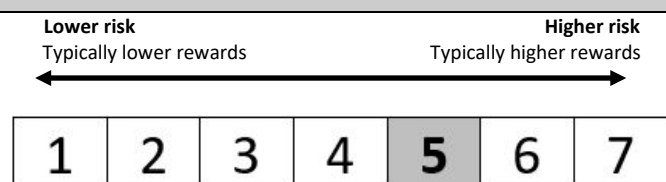
a share class of WisdomTree Japan SmallCap Dividend UCITS ETF (the “Fund”)

which is a sub-fund of WisdomTree Issuer plc. Managed by WisdomTree Management Limited.

Objectives and Investment Policy

- The Fund seeks to track the price and yield performance, before fees and expenses of the WisdomTree Japan SmallCap Dividend Index (the “Index”).
- The Index is rules-based and fundamentally-weighted and is comprised of the dividend-paying Japanese companies from the small-capitalisation segment of the WisdomTree International Equity Index (the “Parent Index”).
- The Index is created by selecting all the Japanese stocks from the Parent Index, removing the 300 largest companies by market capitalisation from Japanese companies in the Parent Index and then removing any stocks which do not meet the market capitalisation and liquidity requirements. The eligible securities are weighted in the Index by cash dividends paid over the previous annual cycle. The Index is rebalanced annually in June.
- The Fund will employ a “passive management” (or indexing) investment approach and will invest in a portfolio of equities that, so far as possible and practicable, consists of a representative sample of the component securities of the Index. While the Fund will seek to invest all, or substantially all, of its assets in the constituents of the Index, the use of a representative sampling strategy means that the Fund may invest in a sample of Index constituents whose risk, return and other characteristics closely resemble the risk, return and other characteristics of the Index as a whole.
- The Fund may from time to time invest in equity or equity-related securities listed or traded on a Regulated Market (as defined in the prospectus for WisdomTree Issuer plc (the “Prospectus”)) (such as large, medium or small cap equities, common or preferred stocks and Depositary Receipts) and open-ended collective investment undertakings.
- The Fund may hold ancillary liquid assets from time to time. Such instruments may include transferable securities and money market instruments (such as short dated government backed securities, floating rate notes, commercial paper, certificates of deposit, treasury bills and treasury notes. Such instruments may be fixed or floating rate. Such instruments will, at the time of purchase, meet the credit rating requirements of the Index, which is, investment grade.
- The Fund may enter into repurchase/reverse repurchase agreements and stock lending arrangements solely for the purposes of efficient portfolio management, subject to the conditions and within the limits set out in the prospectus for WisdomTree Issuer plc (the “Prospectus”).
- Shares of the Fund (“Shares”) are listed on one or more stock exchanges. Typically, only Authorised Participants (i.e. brokers) can purchase Shares from or sell Shares back to the Fund. Other investors can purchase and sell Shares on exchange on each day the relevant stock exchange is open.
- Distribution policy: Income received by the Fund’s investments will normally be distributed Semi-annually in respect of the Shares of this class.
- Recommendation: This Fund may not be appropriate for short-term investment.
- Currency: The base currency of the Fund is US Dollar. The currency of denomination of this share class is US Dollar.
- For full investment objectives and policy details, please refer to the supplement to the Prospectus for the Fund (the “Supplement”).

Risk and Reward Profile



- The categorisation above is not guaranteed to remain unchanged and may shift over time.
- The lowest category (1) does not imply a risk-free investment.
- The risk indicator was calculated incorporating simulated historical data and may not be a reliable indication of the future risk profile of the Fund.
- The categorisation above (5) is due to the nature of the Fund’s investments and risk associated with those investments, including:
 - The value of underlying securities can be affected by daily financial market movements. Other influential factors include political, economic news, company earnings and significant corporate events.
 - There is no assurance that any appreciation in the value of investments will occur, or that the investment objective of the Fund will be achieved.
 - Investment risk may be concentrated in specific sectors, countries, currencies or companies. This means the Fund is more sensitive to any localised economic, market, political or regulatory events.
- Shares in smaller companies are typically less liquid and experience greater price variations than larger companies.
- Currency Risk: The Fund invests in securities denominated in currencies other than its base currency. Changes in the exchange rates may adversely affect the performance of the Fund.
- Risks not covered by the indicator, but which are materially relevant to the Fund include:
 - Tracking error risk: The Fund’s performance may not exactly track the Index. This can result from market fluctuations, changes in the composition of the Index, transaction costs, the costs of making changes to the Fund’s portfolio and other Fund expenses.
 - There can be no certainty that Shares can always be bought or sold on a stock exchange or that the market price will reflect the NAV of the Fund.
 - It may be difficult for the Fund to buy or sell certain investments in some market conditions. Consequently, the price obtained when the Fund buys or sells securities may compare adversely to the price under normal market conditions.
 - Counterparty risk: The Fund is subject to the risk that third parties with which the Fund may transact may go bankrupt or fail to pay money due to the Fund or return property belonging to the Fund.
- For a complete overview of all risks attached to this Fund, refer to the section entitled “Risk Factors” in the Supplement and the Prospectus

Key Investor Information



Charges

The charges you pay are used to pay the costs of running the Fund, including the costs of marketing and distributing it. These charges reduce the potential growth of your investment.

One-off charges taken before or after you invest	
Entry charge	3%*
Exit charge	3%*

The entry and exit charges shown are maximum figures which may be paid by an investor dealing directly with the Fund. In some cases you might pay less.

Charges taken from the Fund over a year	
Ongoing charges	0.48% **

Charges taken from the Fund under certain specific conditions	
Performance fee	None

* These are the maximum fees and charges which may be payable by investors dealing directly with WisdomTree Issuer plc. The Fund is currently not exercising its entitlement to apply entry and exit charges.

As the Fund is an ETF, secondary market investors will not typically be able to deal directly with WisdomTree Issuer plc. Investors buying Shares on exchange will do so at market prices which will reflect broker fees and/or other charges.

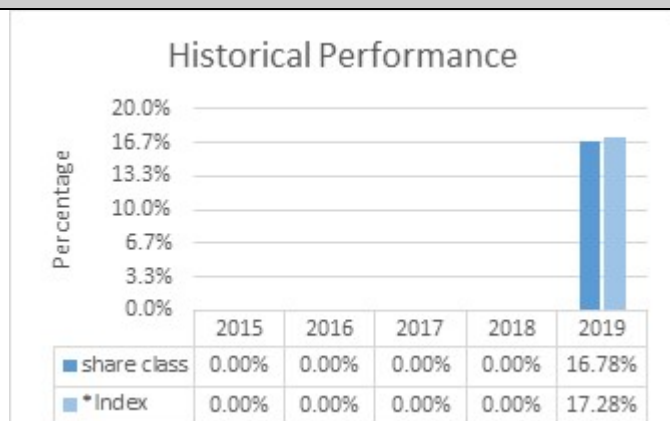
* Authorised participants dealing directly with the Fund will pay related transaction costs.

* For Investors dealing directly with the Fund, switching between sub-funds may incur a maximum switching charge of 3%.

** The ongoing charges may vary year on year. It excludes portfolio transaction costs, except in the case of an entry/exit charge paid by the Fund when buying or selling units in another investment fund.

Please see "Fees and Expenses" section of the Prospectus and "Fees" and "Share Dealing" ("Subscriptions following the initial offer period" and "Redemptions" sub-sections) sections of the Supplement for further information about charges.

Past Performance



Source: WisdomTree

- Historical performance is not an indication of future performance and any investments may go down in value.
- The chart shows the share class' annual performance as of 31 December 2019 calculated in US Dollar.
- The Fund was launched in 2018.
- Share class launch date: 09/07/2018.
- Performance is shown after deduction of the ongoing charges. It excludes entry and exit fees.
- *Index Name: WisdomTree Japan SmallCap Dividend Index.

Practical Information

Depository: State Street Custodial Services (Ireland) Limited.

Administrator: State Street Fund Services (Ireland) Limited.

Further information: Copies of the Prospectus documentation and the latest financial statements are available free of charge from the Administrator. The Prospectus and financial statements are prepared for WisdomTree Issuer plc rather than separately for the Fund.

Remuneration Policy: Details of WisdomTree Management Limited's remuneration policy, including a description of how remuneration and benefits are calculated and the identities of the persons responsible for awarding such remuneration/benefits, can be accessed from the following website: www.wisdomtree.eu. A paper copy of these policy details is also available free of charge from WisdomTree Management Limited upon request.

Pricing information: The net asset value of the share class will be available during normal business hours every business day at the office of the Administrator and will be published daily on www.wisdomtree.eu.

Switching: Switching of Shares between sub-funds of WisdomTree Issuer plc is not possible for investors who purchase shares on exchange. Switching may be available to authorised participants who deal directly with the Fund.

Segregated liability: The Fund is a sub-fund of WisdomTree Issuer plc, an umbrella fund company. Under Irish law the assets and liabilities of the Fund are segregated from other sub-funds within WisdomTree Issuer plc and the assets of the Fund will not be available to satisfy the liabilities of another fund of WisdomTree Issuer plc.

Taxation: WisdomTree Issuer plc is resident in Ireland for taxation purposes. Irish taxation legislation may impact on the personal tax position of an investor.

Liability statement: WisdomTree Management Limited may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus.

This Fund is authorised in Ireland and regulated by the Central Bank of Ireland. WisdomTree Management Limited is authorised in Ireland and regulated by the Central Bank of Ireland. This key investor information is accurate as at 14 February 2020.