

### **KEY INVESTOR INFORMATION**

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this fund. You are advised to read it so you can make an informed decision about whether to invest.

STRATEGIC EURO BOND FUND (the "Fund")

A sub-fund of E.I. Sturdza Funds plc (the "UCITS")

Euro Accumulating Class – IE00B45CGH72 (the "Representative Class")

## Objectives and Investment Policy

The Fund aims to maximize return on your investment through a combination of capital growth and income by investing predominantly in fixed income securities denominated in Euro.

The Fund invests in a range of corporate and government securities and expects to operate an investment portfolio concentrated in between 30-50 individual issues. The Fund intends to hold a minimum of 50% of assets in investment grade corporate bonds.

The Fund will target underlying investments that can easily be bought or sold in the market with few liquidity constraints.

The Fund also has the flexibility to invest in cash or money market instruments including short term government bonds issued by governments and institutions and denominated in Euro, to a maximum of 50% of Fund assets.

The Fund has discretion to select its investments.

The Fund will also use financial derivatives such as futures and options both to hedge the value of the assets within the investment portfolio and also to gain additional investment exposure where necessary. It is likely that a large proportion of the Fund's assets may be invested in financial derivative instruments at any one time.

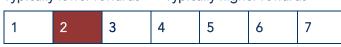
You can buy and sell your shares in the Fund on a daily basis

Shares in the Accumulating Classes, Institutional Classes and R Classes of the Fund are accumulating Shares. This means that income from the Fund's investments will be included in the value of the shares rather than being paid as a dividend. Shares in the Distributing Classes of the Fund are distributing shares; which means that the Fund may pay a dividend on these Shares. It is the current policy that an interim and final dividend are paid on an annual basis to holders of Shares in the Distributing Classes.

This Fund may not be appropriate for investors who plan to withdraw their money within twelve months.

#### Risk and Reward Profile of the Fund

Lower Risk
Typically lower rewards
Typically higher rewards



This indicator is based on historical data and may not be a reliable indicator of the future risk profile of the Fund.

The risk category shown is not guaranteed and may • change over time. The lowest category does not mean risk free.

The risk indicator for the Fund is set as 2 which reflects • the historic price behaviour of the Fund. Factors that affect the profile of this Fund include:

- Investments in bonds and fixed income securities are subject to interest rate fluctuations which will directly affect the value of investments held by the Fund.
- The securities in which this Fund invests are all of investment grade as determined by leading rating agencies.
- Bonds and other debt securities are subject to both actual and perceived measures of creditworthiness.
   The 'downgrading' of a debt security could decrease the value and liquidity of the security.

There are other specific risks of investing in this Fund, including:

- Liquidity Risk: the risk that the assets of the Fund may have low levels of liquidity in some circumstances;
- Credit Risk: the risk that the perceived financial standing of the assets of the Fund changes unexpectedly which may affect the value of the assets;
- Custody and Settlement Risk: the risk that the transactions entered into by the Fund are not settled or registered as appropriate;
- Counterparty Risk: the risk associated with holding assets with an unrelated third party who may fail to deliver the assets or whose financial standing may affect the value of the assets:
- Operational Risk: the risks associated with correctly reflecting the value and safekeeping of the assets of the Fund.
- The Fund may utilise financial derivative contracts such as bond index futures both to gain and hedge exposure to market and interest rate risk. Such use may increase or reduce exposure to underlying assets and may create gearing; therefore their use may result in greater fluctuations of the Net Asset Value of the Fund. The Investment Manager will ensure however that the use of financial derivatives does not materially alter the overall risk profile of the Fund.

The Prospectus and Supplement give you more details about all the risks for the Fund - see under "Practical Information" for how to obtain a copy.

## Charges for the Fund

One-off charges taken before or after you invest	
Entry charge	2%
Exit charge	0%
The entry and exit charges shown are maximum figures and are the amount that might be taken out of your money before it is invested or before the proceeds of your investment are paid out  Charges taken from the Fund over a year	
Ongoing charge	1.08%
Charges taken from the Fund under certain specific conditions	
Performance fee	None

These charges are used to pay the costs of running the Fund, including the costs of marketing and selling. Overall, these charges reduce the potential growth of your investment.

The **entry** and **exit charges** shown are maximum figures. In some cases you might pay less. Please refer to your financial adviser or the Distributor for the actual entry and exit charges.

The **ongoing charges** figure is based on expenses incurred in the financial period ended 31 December 2014. This figure may vary from year to year. It excludes performance fees and portfolio transaction costs, except in the case of an entry / exit charge paid by the Fund when buying or selling units in another collective investment undertaking.

For more information about charges, please see the relevant section in the Supplement, which is available at www.eisturdza.com.

# Past Performance



Past performance is not a guide to future performance. The value of your investment may go down as well as up and you may not get back the amount you originally invested.

The chart shows the Fund's annual performance in Euro terms for each full calendar year since launch in April 2009. It is expressed as a percentage change of the Fund's net asset value at each year end.

Performance is shown after deduction of ongoing charges and performance fees. Any entry or exit fees are excluded from the calculation.

#### Practical Information

- The Fund's Custodian is HSBC Institutional Trust Services (Ireland) Limited.
- Further information about the Fund can be obtained from the E.I. Sturdza Funds plc Prospectus and the Supplement for the Fund and the latest annual reports (and semi-annual reports). These documents are available free of charge in English and can be found along with other information such as share prices at www.eisturdza.com. Alternatively these can be obtained by emailing info@eisturdza.com.
- The Fund is subject to tax laws and regulations of Ireland. Depending on your home country of residence, this might have an impact on your investment. For further details, please speak to an adviser.
- The Fund is a sub-fund of E.I. Sturdza Funds plc, an umbrella structure comprising a number of different funds. The assets of this Fund are segregated from other funds in the umbrella structure which means that your investment in the Fund will not be affected by any claims made against any other fund of E.I. Sturdza Funds plc. You can find out more information about the umbrella structure in the Prospectus.
- The Net Asset Value of the Fund is calculated in Euro.

- The Share prices are published daily in the Financial Times and online at www.bloomberg.com.
- This Key Investor Information Document (KIID) is specific to the Fund. Past performance and risk rating information is provided in relation to the Representative Class of the Fund. For the purposes of this document the Representative Class is representative of the Euro Distributing Class and CHF Accumulating Class of the Fund. The Representative Class is not representative of any other available classes of the Fund. Further information can be found in the Supplement for the Fund.
- Other KIIDs are available for all other funds within E.I. Sturdza Funds plc.
- The Directors of the Fund may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the Prospectus and the Supplement for the Fund.
- Investors may switch their shares in the Fund for shares in a different currency class or for shares within another subfund of E.I. Sturdza Funds plc. For further information please refer to the Prospectus or contact info@eisturdza.com.

This Fund is authorised in Ireland and regulated by the Central Bank of Ireland. This Key Investor Information Document is accurate as at 19 February 2015.